POINTSHARP

Your department in focus

Secure digital communication
as an enabler

Your depart-ment in focus

- **Human Resources:**
  For secure digital communication with applicants and employees when sensitive information is involved

- **Sales:**
  Optimise sales through secure and traceable communication

- **Development:**
  Protect your know-how against industrial espionage and easi-ly handle the exchange of large files

- **Marketing:**
  Protect creative advertising concepts and share large files quickly

- **Customer Support:**
  Successful customer service through simple exchange of sup-port data

Cryptshare for Human Resources Departments

Challenges and digitisation potential

HR departments often work with very sensitive and personal information. Especially during times of working from home, communication with employees and applicants takes place digitally. All personal and confidential data needs to only be transmitted in encrypted form. Repeated communication processes also offer the potential to save time and money through automation.

- How do you send your employees sensitive files such as salary slips, references, or contract-relevant documents?

- Is there a central communication channel through which employees can submit sensitive data, e.g. sick notes?

- How do you receive documents from applicants containing personal data?

- How do you communicate with your external payroll department when you exchange salary-related and personal data?

- Do you still send your payslips by post or unprotected email?

The solution

With Cryptshare, you can create trust among your employees and applicants because you can protect their sensitive information from misuse:

- Communicate securely with your employees internally - directly from your familiar work environment in Outlook. Protect confidential data regarding your employees by sending and receiving it in encrypted form.

- Build trust with your applicants via easy and secure submission of documents with your Cryptshare Web App. Confidential data is thus protected during transmission and deleted from the server after a certain time.

- Save time and money when sending salary slips: Use Cryptshare APIs for encrypted and automated dispatch.

Cryptshare for Sales Departments

Challenges and optimisation potential

Every sales process depends on communication with the customer. Information is exchanged with customers on a daily basis, often containing sensitive and time-critical information. Most of this communication takes place by email. However, this method does not ensure that data reaches the recipient unchanged, on time, or that it arrives at all. Additionally, the sales employee does not know whether the potential new customer has already retrieved an offer or an invoice.

- How do you send documents to potential new customers? Is there the possibility of sending larger files such as videos or product brochures, as well as sensitive information, in one message?

- Is the customer's personal data or confidential business information transmitted in encrypted form?

- How do you determine whether the recipient has received and retrieved all files?

The solution

With Cryptshare, you signal the highest level of confidentiality to your customers because you protect digital communication from the very beginning:

- Personal and business-critical data of your customers are sent in encrypted form – and this can be done conveniently from within Outlook.

- Send offers, synopses, videos, or designs of any size encrypted – all in one email message. Your customer receives all the information bundled and secured in their inbox.

- You are informed when the recipient has retrieved your message. This allows you to optimise your sales process and take targeted action in line with the behaviour of your customers.

Cryptshare for Development and Manufacturing Departments

Challenges

Development and manufacturing departments work on very large files such as blueprints, CAD files, or program codes. These are often exchanged daily with internal and external project partners. It is important that confidentiality is ensured in order to prevent industrial espionage and protect sensitive information such as new product developments.

- How do you exchange up-to-date development statuses with project partners? Can you also share files in the terabyte range simply and quickly with external communication partners?

- How do you protect your latest developments and business-critical files from industrial espionage? Do you have a user-friendly solution to prevent employees from switching to other tools and creating shadow IT?

- Can you also communicate ad hoc and bidirectionally with external project partners?

The solution

With Cryptshare, you communicate quickly, easily, and securely with all your project partners:

- File size limits in common email clients are eliminated. You can set these according to your own requirements.

- You can send encrypted files and messages directly from Outlook. With encrypted transmission you can prevent industrial espionage.

- Fast ad hoc exchange with external project partners.

- Integration in ERP systems for sending emails with attachments e.g. orders, CE certificates, material standards, etc.

Cryptshare for Marketing Departments

Challenges

In marketing departments, working with a wide variety of file formats such as graphics, animations, videos, or documents is part of the daily agenda. For optimisation, files must be exchanged quickly and easily with different project partners. Often it is a matter of advertising concepts or ideas that must not be published before the start of the campaign. To prevent information from falling into the wrong hands, communication needs to be encrypted.

- How do you exchange files that fail because of email size limits? Is there shadow IT because employees rely on free cloud providers to share large files?

- Are files and information exchanged in encrypted form before publication to protect them?

- Is it possible to share files ad hoc with external communication partners?

The solution

With Cryptshare, you protect your marketing ideas and can exchange even large files quickly and easily:

- Send campaign plans, unpublished press releases, or advertising ideas in encrypted form. This way you can prevent access from competitors or the public before they are published.

- Optimise your communication processes and accelerate communication with your clients thanks to its simple and intuitive operation and ad hoc sending.

- Send files of any size conveniently from Outlook. Agencies can send you files via a browser-based web app.

Cryptshare for Customer Support

Challenges

For successful customer service and support, a fast, easy and simple communication solution is essential. However, security should not fall by the wayside as sensitive customer data such as logs and database entries are exchanged. Often very large files also have to be transferred, such as photos or videos of product failures. Added to this is the fact that the communication partners of customer service are often private individuals so therefore may have different levels of technological know-how.

- Can your solution be operated intuitively so that private individuals are also able to send data without any problems? Do customers have a simple, fast solution to transmit their message, including data?

- How do you protect your customers' sensitive support data? Is business-critical information transferred in encrypted form?

- Is it possible to transfer even large files quickly and securely?

The solution

With Cryptshare, you can exchange support data quickly and easily, and thereby increase your customer satisfaction:

- With the Cryptshare Web App, provide your customers with a way to submit support requests quickly. The Cryptshare Web App is the central point of communication and can be accessed at any time from any PC, tablet, or smartphone.

- Create trust with your customers by sending their sensitive information of any size exclusively in encrypted form.

- The Cryptshare Web App is self-explanatory and intuitive to use. The user is guided through the transfer process step by step. This way, even communication with private individuals is seamless.

Pointsharp is a European cybersecurity company that enables organizations to secure data, identities and access in a user-friendly way. Because we believe easy to use security solutions lay the foundation for a modern digital workplace.

We deliver European made software and services that are made to support even the highest security and regulatory demands of large enterprise organizations and governmental institutions.

Our customers can be all around the world, often in markets requiring extra high levels of security, like the financial, governmental, industrial and defense sectors.

You can find our HQ in Stockholm, Sweden but we also have offices in Finland, Germany and the Netherlands.

Pointsharp – Security made easy

Visit our website for more information or a demo

`www.cryptshare.com`

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